

Lillian Jackson

Lillian Jackson is a communications and public affairs professional with extensive experience leading strategic initiatives for corporate, academic, government, and nonprofit organizations. After earning a bachelor's degree in journalism from Howard University, Lillian began her career at the Afro-American Newspapers, writing and creating advertising strategies. Thereafter, she held communications positions at Meharry Medical College, the University of Louisville and others. At Morehouse College, she served as executive assistant to the President/special assistant for college relations, steering several internal task forces and external affairs.

She subsequently joined the family's public relations firm, The JacksonHeath Group, as vice president, managing staff, budgets and deliverables for a range of clients including The Coca-Cola Company, Delta Air Lines, Walmart, UPS, The King Center, and Shoney's.

She later served as assistant administrator in the Georgia Department of Transportation's Office of Communications, where for 16 years, she was responsible for staff and development of award-winning statewide public service campaigns, grassroots public affairs, internal/employee programs, public involvement/stakeholder engagement, and speechwriting for Department leadership and Board members.

Lillian was recruited to join Jacobs Engineering, a global engineering firm, to provide communications for their emerging client, the Georgia Department of Transportation. She has held this Sales and Client Solutions role at Jacobs since 2017. She also provides freelance communications counsel and speechwriting for a select group of individuals and non-profits.

Lillian and her husband of 46 years have four adult children and seven grandchildren. She enjoys writing, dancing, and traveling.